



MISSISSIPPI OSTEOPATHIC  
MEDICAL ASSOCIATION

# 41ST ANNUAL

## COAST CONFERENCE



## EXHIBITOR AND SPONSOR PROSPECTUS 2022

May 31- June 4, 2022

Mississippi Osteopathic Medical Association  
Makayla Merritt, PhD, MPH, Executive Director  
Meghan Merritt, MBA, Member Relations Coordinator



[@dosofmoma](https://www.instagram.com/dosofmoma)



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## ABOUT THE CONFERENCE

Through a series of lectures, workshops, and case discussions, physician attendees will be provided with a wide variety of up-to-date practical information that can be easily applied to their everyday medical practice. Many of our attendees handle day-to-day medical cases while others serve as medical directors of various companies, clinics, healthcare facilities, public health units, and governmental agencies. Exhibitors have the opportunity to interact with both attending physicians and healthcare administrators.

The CME program will feature outstanding speakers and experts in their fields. Sessions will address current and forthcoming medical issues of concern and interest. Topics will have particular appeal to primary care providers. Through the didactic sessions, refreshment breaks and various social activities, opportunities are provided for participants to interact and learn from their colleagues.

Exhibitors and sponsors are encouraged to provide support for these varied lectures and interchange activities.

The Scientific Expo and Exhibit Hall will open Wednesday- Friday, June 1-3. Morning breaks will be held in the exhibit hall on Wednesday-Friday to promote visitation and interaction with exhibitors.

All exhibitors and supporters are invited to share break refreshments with our attendees in the exhibit hall and attend our Wednesday evening poolside reception. As always, we will solicit feedback and suggestions from our exhibitors and supporters to ensure that our future meetings are valuable investments.

Representatives from pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management, and other medical industry partners will have the opportunity to meet our attendees on an individual basis and spend quality time educating them on new products and approaches to medical issues of common concern. The exhibit expo will provide a casual and relaxed atmosphere for professional interchange between attendees and company representatives.

## TENATIVE AGENDA

### Tuesday, May 31 (5 CME Credits)

10:00am-6:00pm Attendee Registration  
1:00pm-6:30pm CME Lectures  
3:00pm-6:00pm Exhibitor Check-In & Set-Up  
Evening Free to Explore the Coast

### Friday, June 3 (7 CME Credits)

8:00am - 2:00pm Exhibit Hall Open  
8:00am - 4:15pm CME Lectures  
10:00am - 10:30am Break with Exhibitors  
2:00pm - 2:00pm Exhibit Tear-Down  
3:45pm - 4:45pm Ice Cream Social

### Wednesday, June 1 (7 CME Credits)

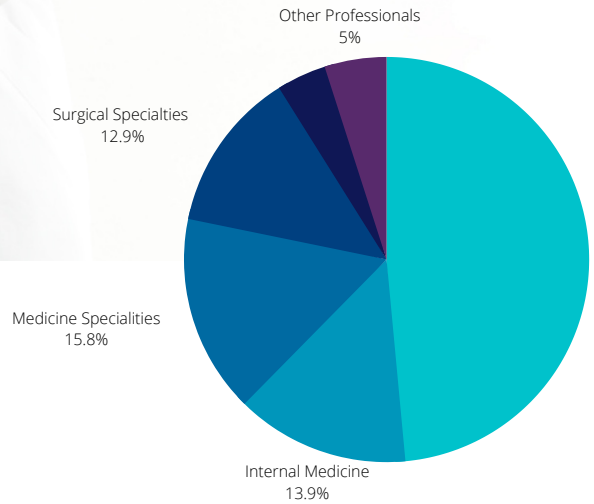
8:00am - 12:00pm Exhibit Hall Open  
7:30am - 8:30am CME Lectures  
9:00am - 9:45am Break with Exhibitors  
8:00am - 4:30pm CME Lectures  
6:00pm - 8:00 pm Poolside Welcome Reception  
(All attendees and exhibitors are welcome and encouraged to attend the reception!)

### Saturday, June 4 (5 CME Credits)

7:15am Registration for Saturday-only  
7:15am - 8:45am Breakfast  
8:00am - 3:15pm FL/Other Required CME Topics  
2:15pm Meeting Adjourns

### Thursday, June 2 (6 CME Credits)

8:00am - 2:00pm Exhibit Hall Open  
7:15am - 3:00pm CME Lectures  
9:00am - 9:45am Break with Exhibitors



Fam

## 2021 MOMA ATTENDEES

## WHY PARTNER WITH US?

Join our esteemed list of sponsors and exhibitors and get access to nearly 200 physicians, other providers, allied health professionals, medical students, and more. You will have dedicated time to network, promote your products and services, generate leads, and grow your brand visibility with our attendees.



## SPECIAL EVENTS

Certain scheduled conference events are designed to include exhibitor/supporter participation. To facilitate interaction with our attendees, you are encouraged to participate enjoy our breakfast and share our mid-morning breaks which will be held daily in the exhibit hall.



## NETWORKING EVENTS

MOMA plans several events outside the official conference hours of operation to provide opportunities for collegial networking, informal learning, and interchange. Representatives are encouraged to participate in any or all these opportunities in accordance with your specific industry and company guidelines. Please join us at our Poolside Welcome Reception on Wednesday evening and Ice Cream Social on Friday afternoon. Family members are welcome.

Please consider the opportunity to provide company sponsorship for these events:

- Wednesday Evening Poolside Welcome Reception
- Ice Cream Social
- Raffle items for exhibit hall drawings

## EXHIBITOR OPPURTUNITIES & INFORMATION

Through a series of lectures, workshops, and case discussions, physician attendees will be provided with a wide variety of up-to-date practical information that can be easily applied to their everyday medical practice. Many of our attendees handle day-to-day medical cases while others serve as medical directors of various companies, clinics, healthcare facilities, public health units, and gover.

EXHIBIT SPACE	COST
Table-top Display (6ft) *PREMIUM SPACE (12 available)	\$2,000
Table-top Display (6ft) Standard Location (22 available)	\$1,500

### ALL SPONSORSHIP PACKAGES INCLUDE:

- Up to two complimentary conference exhibitor registrations (includes conference meals)
- Signage with your company/organization name and logo
- A list of pre-registered attendees for pre-conference and a final list of all registered attendees for post-conference marketing purposes (USPS and email addresses)
- Company listing on MOMA website and print program

### EXHIBITOR INFORMATION

- Setup is Tuesday, May 31 from 3:00 - 6:00 pm. Exhibits open at 8:00 am and close at 12:00 pm Wednesday, Thursday, and Friday. Tear down is Friday, 12:00 - 3:00 pm.
- Space is available for 50 exhibits. Call if you need to arrange for adjacent spaces. Sharing a space is not permitted.
- Basic exhibit space is a draped six-foot table and 2 chairs. If other items are needed (electricity drop, internet connectivity, etc) please call or email to arrange (hotel charges apply).
- Names and contact information for all representatives who will staff the exhibits should be submitted by May 7.
- "Shipping and drayage" is the responsibility of the exhibitor. Details available upon request.
- General hotel security is provided. Never leave valuables unattended in the exhibit hall even during lockdown hours.

### REGISTRATION



On-line: Please visit our website, [www.moma-net.org](http://www.moma-net.org), and follow the link to our secure on-line registration.



By Mail: Send included registration form and check to MOMA (address listed on registration form)



### MOMA ROOM BLOCK

The Hilton Sandestin Beach Golf Resort & Spa offers the support and facilities needed for a quality educational experience in an enjoyable setting. Base convention room rate is \$325 per night. Upgrades available. Deadline is May 10, 2022. Call (850)-267-9500 and ask for the MOMA discounted block rates. Our MOMA group code is "MAC".

# SPONSORSHIP PACKAGES

CONFERENCE LEVEL PACKAGES - COAST CONFERENCE	PRICE	QTY
Headline Sponsor Package	\$15,000	1
Gold Sponsor Package	\$6,500	3
Silver Sponsor Package	\$4,500	4
Bronze Sponsor Package	\$2,000	10

## BRONZE SPONSOR VALUE

- Booth \$1,500
- Program Ad (Full) \$250
- Virtual Sponsor with V \$500
- Breakfast Sponsor \$2,500
- Daily Conference Emails \$400
- Happy Bag \$100

**\$475  
OFF**

**\$5,250**

## GOLD SPONSOR VALUE

- Premium Booth \$2,000
- Program Ad (Full) \$250
- Virtual Sponsor with V \$500
- Breakfast Sponsor \$3,500
- Bar or Ice Cream Sponsor \$1,000
- Happy Bag \$100

**\$850  
OFF**

## SILVER SPONSOR VALUE

- Booth \$1,500
- Program Ad (1/2 pg.) 125
- Virtual Sponsor with V \$500
- Daily Social Media Post \$250
- Happy Bag \$100

**\$725  
OFF**

**\$2,475**

## HEADLINE SPONSOR VALUE

- Premium Booth \$2,000
- Badge Sponsor \$150
- Poolside Reception \$7,500
- Leadership Reception \$3,000
- Luncheon Sponsor (one) \$3,500
- Program Ad (Full) \$250
- Virtual Sponsor with V \$500
- Headline Banner at Event \$1,000
- Happy Bag \$100

**\$3,000  
OFF**

**\$18,000**

## SPONSOR OPPORTUNITIES

All sponsorship opportunities below can be purchased separately or in addition to exhibit space. Sponsors that purchase both exhibit space and a sponsorship package are eligible for a 10% discount on total package.

Sponsorship Add-On's	
<p><b>Poolside Welcome Reception - \$7,500</b>  <i>One Available: Wednesday Evening</i>            Your company can sponsor the highly attended poolside welcome reception for all attendees, exhibitors, and families. Sponsor name and logo listed on website, printed program, conference agenda, and signage at event. Sponsor representative will have the opportunity to give a 2-3 minute spotlight speech at the start of the event. Full page program ad will be included in this sponsorship.</p>	<p><b>MOMA Leadership Welcome Reception - \$3,000</b>  <i>One Available: Tuesday Evening</i>            Your company can sponsor the welcome reception for all MOMA Board of Directors, Task Force Chairs, and Event Special Guests. Sponsor name and logo listed on website, printed program, conference agenda, and signage at event. Sponsor representative will have the opportunity to give a 2-3 minute spotlight speech at the start of the event. Half page program ad will be included in this sponsorship.</p>
<p><b>CME Luncheon - \$3,500</b>  <i>Four Available: Wednesday – Saturday</i>            Your company can sponsor a luncheon during the CME session. Sponsor name and logo listed on website, printed program, conference agenda, and signage at event. Half page program ad will be included in this sponsorship.</p>	<p><b>Breakfast - \$2,500</b>  <i>Four Available: Wednesday – Saturday</i>            Your company can sponsor a breakfast during the CME session. Sponsor name and logo listed on website, printed program, conference agenda, and signage at event. Half page program ad will be included in this sponsorship.</p>
<p><b>Ice Cream Social - \$1,000</b>  <i>One Available: Friday Afternoon</i>            Your company can sponsor the ice cream social during the CME session. Sponsor name listed on website, printed program, conference agenda, and signage at event.</p>	<p><b>Mid-Morning Break - \$500</b>  <i>Four Available: Wednesday – Saturday</i>            Your company can sponsor the morning break during the CME session. Sponsor name listed on website, printed program, conference agenda, and signage at event.</p>
<p><b>Afternoon Break - \$500</b>  <i>Four Available: Wednesday – Saturday</i>            Your company can sponsor the afternoon break during the CME session. Sponsor name listed on website, printed program, conference agenda, and signage at event.</p>	<p><b>Name Badge Sponsor - \$500</b>  <i>One Available</i>            Your company can sponsor all attendee name badges for the CME event. Your company's logo will appear on the name badge along with MOMA's logo. Your company can provide branded lanyards for use with the name badges as well, if you wish to.</p>
<p><b>Daily Conference Communications - \$400</b>  <i>Four Available: Tuesday – Friday</i>            Your company can sponsor daily morning communication with attendees about upcoming events that day. Your company's name and logo will appear on the communication to attendees.</p>	<p><b>Conference Facebook Spotlight - \$250</b>  <i>Eight Available</i>            Your company can be featured on the MOMA Facebook page with an individual post featuring you as a conference sponsor.</p>
<p><b>Program Ad (Full Page) - \$250</b>            Design must be received by May 7.</p>	<p><b>Program Ad (Half Page) - \$175</b>            Design must be received by May 7.</p>
<p><b>"Happy" Bag Sponsor - \$100</b>            One company can sponsor the welcome bag given to all attendees. Others may sponsor items placed in the bag, which can include promotional items and/or printed material. All items must be received by May 21.</p>	<p><b>CME Speaker - variable</b>            Call for details</p>